



# 3 Simple Things Professionals Need To Practice To Stay Safe Online





# The Panel



**Charles Henson**  
**of Nashville Computer**

- Bestselling Author
- International Speaker
- **Been w/ Nashville Computer since 1991, is current owner**
- Was featured in the movie documentary **Cyber Crime**
- Enjoys traveling (*has been to 6 of the 7 continents!*)



**Eric Williams**  
**of NorthStar Tech. Services**

- Been in the industry since 1993
- Founded **RE/COM Group** in 1994 (sold 1999)
- **Founded NorthStar in 2008**
- Enjoys computers (obviously), flying airplanes, and watching football (go Eagles!)



**Jeff Jackson**  
**of SummIT IT Services**

- Been in the industry since 1984
- Began career at Lockheed Martin, then Progress Software
- **Founded SummIT in 2004**
- Enjoys touring/mountain hiking and motorcycling

# Some Stats For You...

About

**2/3**

of internet users  
can't identify phishing  
websites or emails

Breaches due to password  
security account for

**80%**

of total breaches

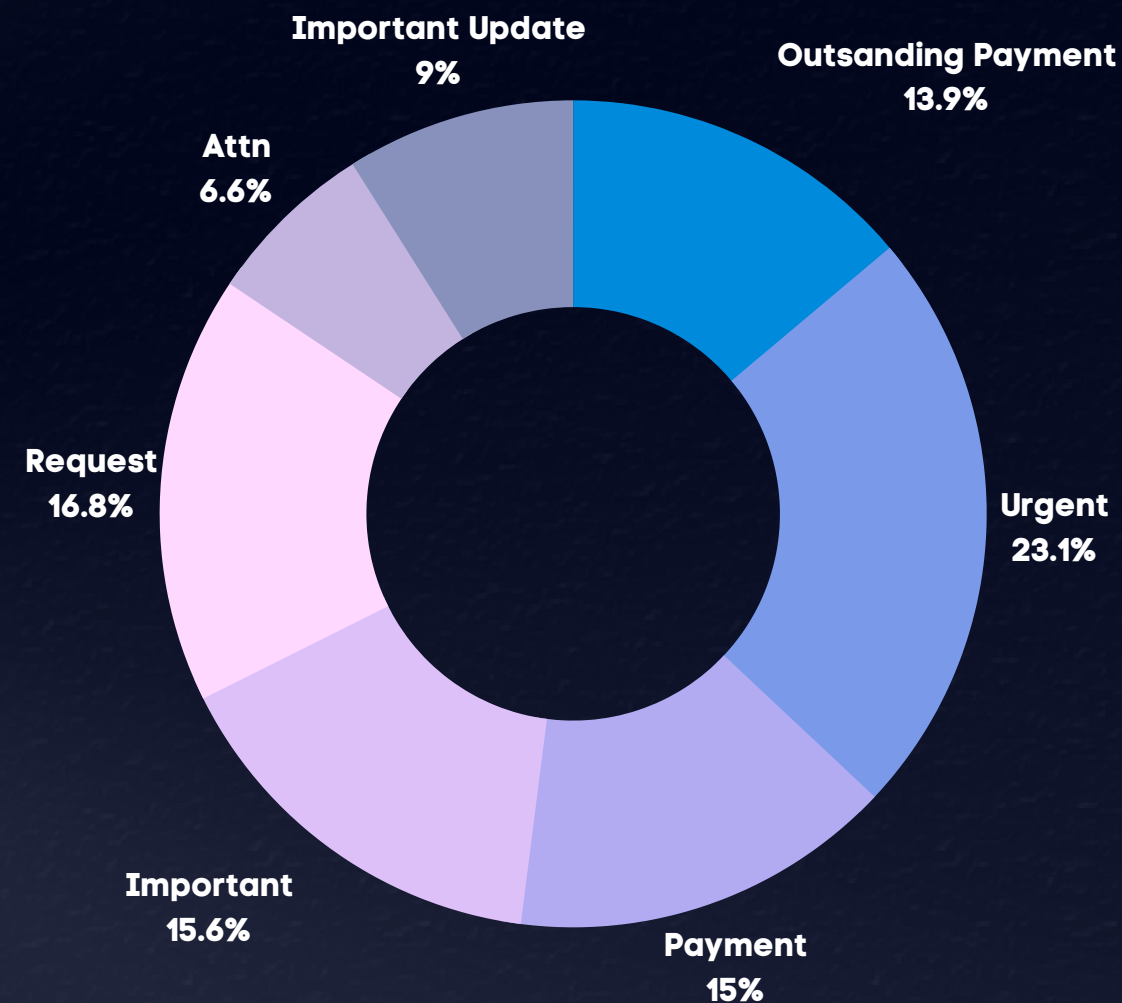
Companies lose

**47%**

more money from a data  
breach than those who  
keep software updated



# Phishing Stats...



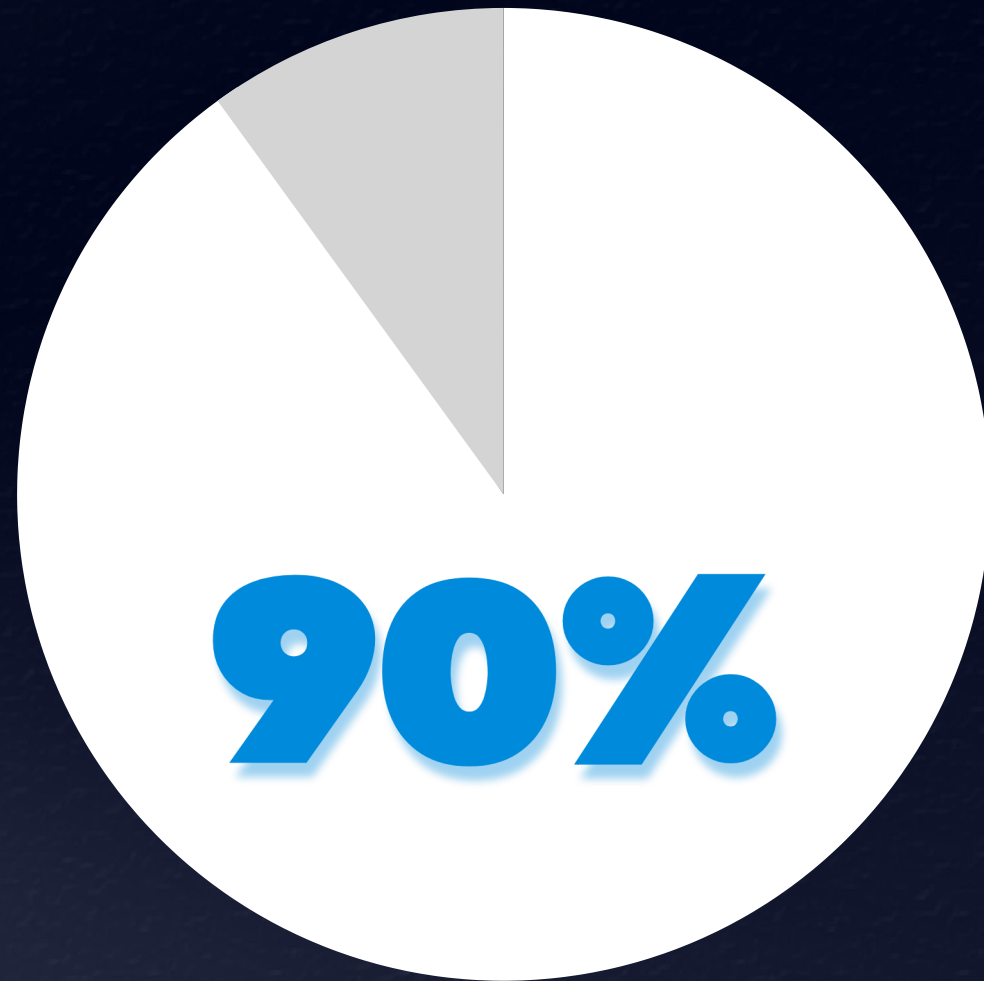
**Most Common Words  
Used in Phishing Emails**

**2/3**

**About 2/3 of internet users can't  
identify phishing websites/emails**



# MFA Stats...



**90% of users feel their passwords  
are vulnerable to attack**

**Breaches due to password  
security account for**

**80%**

**of total breaches**

# Upkeep Stats...

**47%**

**Companies lose 47%  
more money from a data  
breach than those who  
keep software updated**



# Take-aways.

**Phishing** - stay armed with email protection built in



**MFA** - Utilizing Multi Factor Authentication and password keepers is that extra step you **need** to take in keeping your data secure



**Soft/Hardware Updates** - operating systems and hardware are vulnerable when they are not kept up with or updated regularly



# **Like what you heard?**

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all offer monthly newsletters.**

**Interested in a FREE double-page document  
with action items to implement at your  
business?**





**Thanks for Joining Us!**