

How CEOs Can Prevent Bankruptcy By Simply Changing Their Mindset



NORTHSTAR
TECHNOLOGY SERVICES, LLC

with a special guest from
THREATLOCKER



The Panel

SPECIAL GUEST



**Jeff
Jackson**

SUMMIT IT SERVICES



**Eric
Williams**

NORTHSTAR TECHS



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Arboleda**

THREATLOCKER

Common Cyber Security Misconceptions

of small & medium sized businesses:



Too Small

"Our business is too small, we don't have that many employees"



Not Important

"We aren't important enough, we don't handle crazy big events"



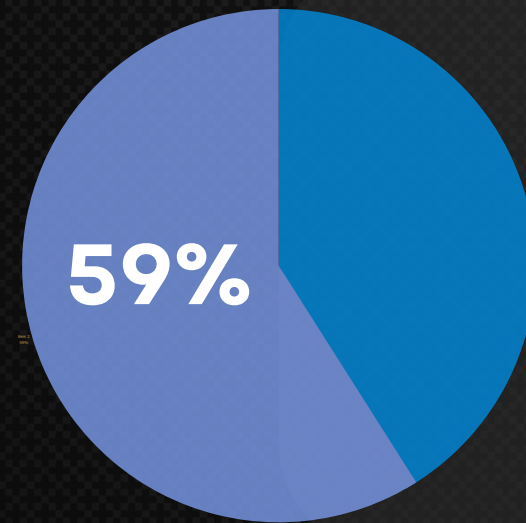
Not On Radar

"We aren't even on the radar of any cyber criminals. No one is posting us on any big public platforms"

So...

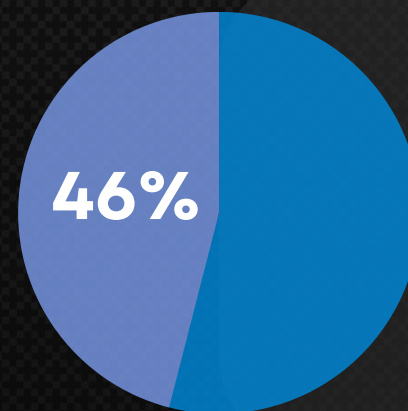
what's the issue?

Look At The Stats



59% of small business owners with no cybersecurity measures in place believe their business is **too small to be attacked**

yet...



46% of cyber breaches impact businesses with fewer than 1,000 employees



60%

of small companies
will go bankrupt within
6 months of being hacked.



The fact is...

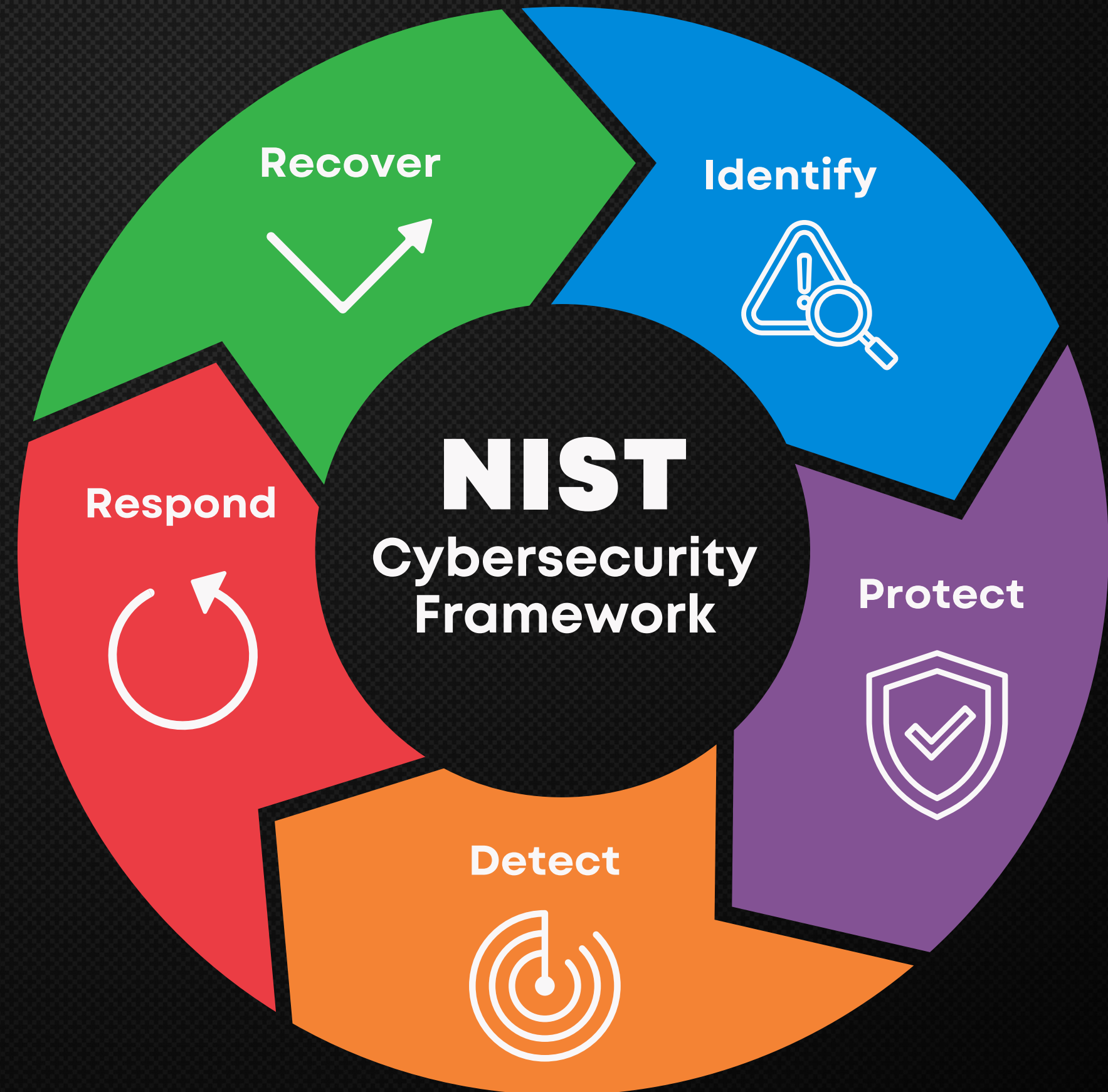
Your business is **not**
"too small" to be a target.

You and your clients
are at risk.

**so you need the
*proper tools.***

NIST

Understand, manage, and reduce risk while protecting yourself, your business, your employees, and your clients.



Which Tools Do I Need?



Firewalls

Antivirus

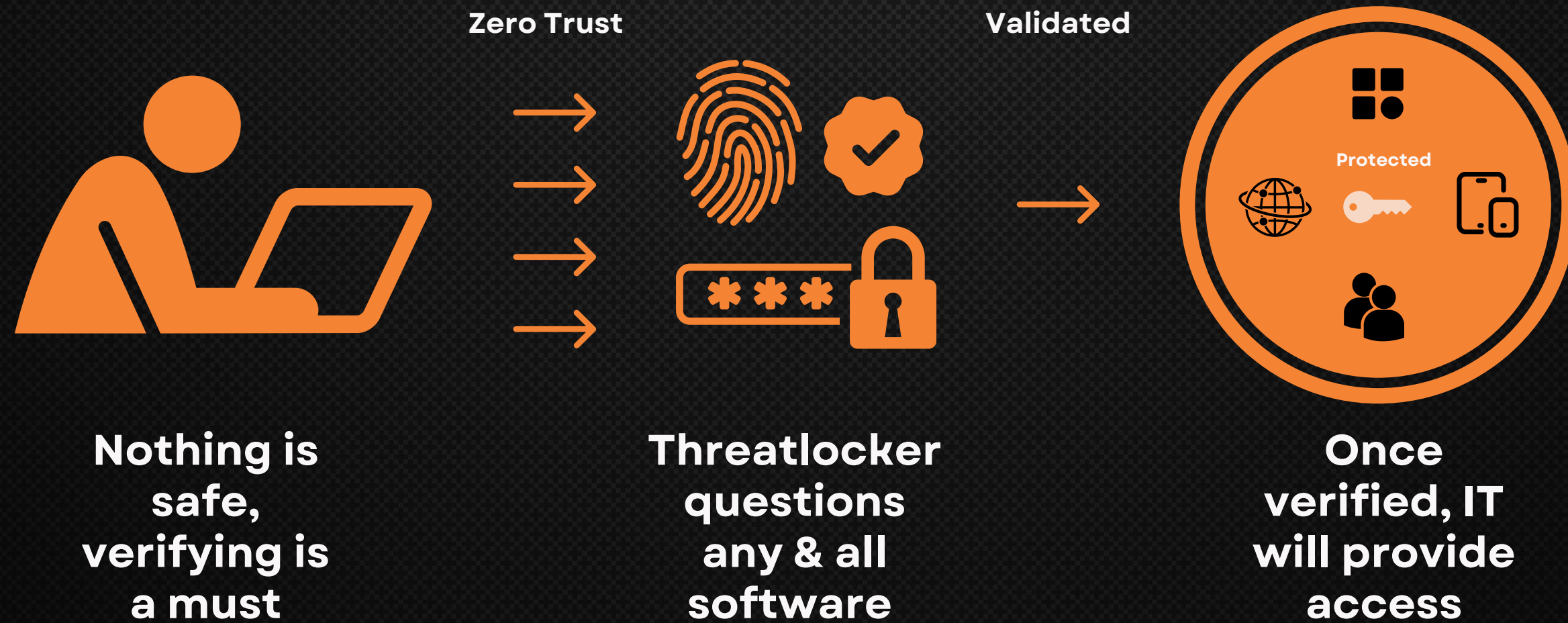
EDR

Email Threat Protect

MFA

ZeroTrust - THREATLOCKER

Zero Trust - Never trust, always verify.



THREATLOCKER

You may have a few of
those tools...

**But are they monitored
24/7/365?**

**Poor
Mindset**



**Good
Mindset**



switching your mindset

**will protect you, your
business, and your clients.**

Thank You

FOR JOINING US TODAY!



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